

# 2011 Rochester Youth Soccer Association Invitation to Sponsor



## Our Commitment

Check all opportunities you would like to commit to. For full sponsorship details, see back.

### Traditional Recreational Team Sponsorships:

- \_\_\_\_\_ 1 team at \$180
- \_\_\_\_\_ 2 teams at \$160 (\$320 total)
- \_\_\_\_\_ 4 teams at \$140 (\$560 total)
- \_\_\_\_\_ 6 teams at \$120 (\$720 total)
- \_\_\_\_\_ 10+ teams at \$100 (\$1,000+ total)
- Total No. of Teams \_\_\_\_\_

Preferred T-shirt Color: \_\_\_\_\_  
(Optional - Can not guarantee you will receive preferred color.)

If you would like to sponsor a specific team (i.e. your child's team) please indicate:

Child's name/gender/grade: \_\_\_\_\_

Child's name/gender/grade: \_\_\_\_\_

For more information or questions regarding sponsorships, please contact Anne Potter at (507) 424-2811.

### Recreational Sponsorships:

- \_\_\_\_\_ Exclusive Sleeve Sponsorship - \$2,500
- \_\_\_\_\_ Additional Field Signage - \$250

### Traveling Sponsorships:

- \_\_\_\_\_ Traveling League Sponsorship - \$5,000
- \_\_\_\_\_ Traveling League Tryouts Sponsorship - \$1,500

### Tournament Sponsorships:

- \_\_\_\_\_ Title Sponsor - \$5,000
- \_\_\_\_\_ Program Advertising
  - \_\_\_\_\_ 1/8 page ad - \$150
  - \_\_\_\_\_ 1/4 page ad - \$250
  - \_\_\_\_\_ Inside front, inside back or outside back cover - \$1,100
  - \_\_\_\_\_ 1/2 page ad - \$400
  - \_\_\_\_\_ Full page ad - \$700

### Other Sponsorships:

- \_\_\_\_\_ "Kindergarten Kicks" Program Sponsorship - \$1,000

X \_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Business Name (This is what will be printed if no logo is received)

\_\_\_\_\_  
Date

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
City/State/Zip

\_\_\_\_\_  
Title

\_\_\_\_\_  
Telephone/Email Address

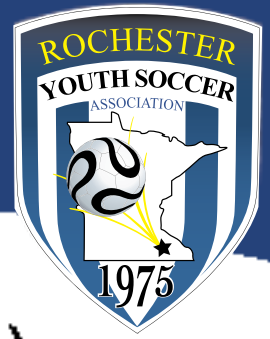
Please email company logo to [rysadirector@gmail.com](mailto:rysadirector@gmail.com). If RYSA does not receive a logo prior to the deadline, shirts will be printed with BLOCK lettering.

**Submission deadline: January 31, 2011 at 5:00pm**

Submittals received after above date may not be able to be fulfilled.

Please make checks payable to "RYSA" and include when mailing this form back to:  
Rochester Youth Soccer Association | 380 Woodlake Dr. SE | Rochester, MN 55904

# 2011 Rochester Youth Soccer Association Sponsorship Opportunities



## Traditional Recreational Team Sponsorships

A traditional team sponsorship is perfect for the company that wants to contribute to the Rochester community and an exceptional youth soccer program. This is ideal for companies that have an employee with a child on an RYSA team.

Last year, more than 2,500 kids in grades 1-12, representing nearly 200 teams participated in spring recreational soccer. With this sponsorship, you have the option of sponsoring a team or teams of your choice. With this sponsorship, your logo will be placed on the front of the teams' jerseys and on the RYSA website for one year. If you choose to sponsor 10 or more teams, you may choose to hang your company banner at Roy Watson Youth Sports Complex, Fred Mansour Sports Complex or both complexes. Banners must be provided by company and should be 5' x 3'. (Prices can be found on the front side of this form.)

## Recreational Sponsorships

### Exclusive Sleeve Sponsorship - \$2,500

This sponsorship is offered to only one company. Your company name will be on the sleeve of each rec jersey for both the spring and fall season. There are approximately 2,500 kids total during the spring rec season.

### Additional Field Signage - \$250

For companies sponsoring 9 teams or less, you have the option of hanging your company banner at Roy Watson Youth Sports Complex, Fred Mansour Sports Complex or both complexes at an additional cost. Banners must be provided by company and should be 5' x 3'.

## Traveling Sponsorships

### Traveling League Sponsorship - \$5,000

Each spring/summer season, around 700 RYSA youth from U6 - U19 play for the through competitive league throughout the state. In addition, more than 350 players from U11 - U19 who participate in fall traveling soccer. RYSA traveling teams also represent the association in an average of three tournaments each summer. Traveling League Sponsorships are an excellent way for companies to gain exposure throughout the metro area and Southern Minnesota.

Your logo will be placed on the traveling teams' jerseys. Uniforms have a duration of three years. Your logo will also be placed on the RYSA website for 3 years. By providing your company banner, you may choose to hang it at Roy Watson Youth Sports Complex, Fred Mansour Sports Complex or both complexes during traveling team play. Banners should be 5' x 3'.

## Traveling Sponsorships (cont.)

### Traveling League Tryouts Sponsorship - \$1,500

Every August, RYSA holds tryouts for the traveling league teams. Around 400 players tryout. This sponsorship would provide each player 2 practice t-shirts with your company logo on them. Your logo will be included in all tryout related marketing and communication materials and will be placed on the RYSA website for 1 year.

## Tournament Sponsorships

### Title Sponsor - \$5,000

The Title Sponsor will have their company's name included in the name of the tournament (i.e. ABC Rochester Invitational Soccer Tournament) and designed into the logo for the tournament. This is available to one company only. There are more than 130 teams each year that play in this tournament. Your company will be featured on the tournament t-shirts, and you will be mentioned in all marketing and communications materials associated with the tournament.

### Program Advertising

1/8 page ad - \$150	1/2 page ad - \$400
1/4 page ad - \$250	Full page ad - \$700
Inside front, inside back or outside back cover - \$1,100	

Tournament program advertisers are also eligible for the following:  
Fence signage - \$100 (Duration 1 week. Company must provide banner and should be 5' x 3'.)  
Materials placed in goalie bag - \$100 (One bag is given to each player. Company must provide materials)

## Other Sponsorships

### "Kindergarten Kicks" Program Sponsorship - \$1,000

In the spring, more than 200 Kindergarteners will experience RYSA soccer for the first time through the "Kindergarten Kicks" program. The program runs for four Tuesdays throughout the month of May. This exceptional program introduces the kids to the game of soccer at both an individual skill level and team level. Through this exclusive sponsorship, your company logo will be placed on the front of the t-shirts and on the RYSA website for one year.

For more information or questions regarding sponsorships, please contact Anne Potter at (507) 424-2811.

Use this information for your selection of opportunities on the front side of this form.